

# Donal O'Riordan

## User Experience Designer

Passionate UX/UI Designer who loves designing experiences and products that empower people to reach their potential. I am a firm believer in human centered design and understanding the users emotional needs. I love to design and create things and I try to do something every day. I believe with my depth of real world experience and academic skills I can be a huge asset to any design team.

### Personal

<b>Name</b>	Donal O'Riordan
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<b>Location</b>	HCMC, Vietnam

### Tools

Adobe XD	InVision
Illustrator CC	Usability Hub
Photoshop CC	Zepelin
Sketch 3	Premiere Pro
HTML/CSS	Javascript
Balsamiq	Figma

### Skills

User Research	Personas
Affinity Mapping	Prototyping
User Testing	Journey Mapping
Heuristic Evaluations	Competitive Analysis
Design Thinking	Sitemap/User Flow
User Centered Design	Branding
UI Design	Logo Design
Typography	Film editing
WordPress	Teaching
Design Language Systems	

### Education & Certification

#### UX Design Certificate @ CareerFoundry April 2020

400+ hours of UX Design study and practice covering Lean and Agile methodologies, research methods, information architecture, personas, wireframes, prototypes, user testing and analytics including conversion rate and A/B testing. My project was a surf forecasting app which I completed from conception through to UI design.

Specialization in UI Design I designed a responsive property web app from start to finish. This covered designing for different breakpoints, responsive layouts, visual hierarchy, patterns, design principles, typography, colour, icon design, interactions and style guides.

#### TESOL Cert @ AVSE-TESOL May 2019

Completed TESOL certification in Ho Chi Minh City. It was a fully immersive experience with hands on Vietnamese classroom training.

#### Dip Creative Multimedia & App Development @ BFEI 2016-18

Subjects included graphic design, photoshop, illustrator, app development, HTML/CSS, databases, SQL, PHP, film editing and web design.

### Work

#### UI/UX/Web Designer @ Freelance August 2016 - Present

Designed interfaces and experiences for an array of clients. Apps and websites included a tech start up, a health practice. Designed a surf forecasting app from conception through to handover, and also a luxury property application.

#### English Teacher @ SAS, HCMC June 2019 - Present

Saigon American English System is the biggest adult english training company in Vietnam. It is centered around facilitating adults to speak english in class and a social setting. Creating immersive learning experiences for students to feel empowered and confident to communicate in English. Very rewarding for me also.

#### Owner/Manager @ O'Casey's Bar May 2004

Experience in running my own business and all that entails. Learned the value of teamwork and also how to engage properly with other people. Not afraid of hard work.



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